



## MAKE THE APPRENTICESHIP LEVY WORK FOR YOU

---


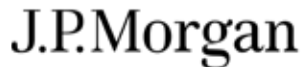
➤ **Vodafone** are committed to using their Apprenticeship Levy as a creative tool to develop future talent and engage current staff. We deliver Vodafone's apprenticeship programme from recruiting apprentices to training them across their retail stores and customer service contact centres.



## PILOT INNOVATIVE IDEAS THAT SUPPORT ECONOMIC GROWTH

---

➤ **J.P. Morgan's** research showed that although unemployment is high across the globe, employers are having trouble finding workers who are trained for the available jobs. Our work together piloted solutions that built up individuals in the communities around businesses to support economic growth.



## USING YOUR NEEDS TO CREATE TANGIBLE CHANGE IN SOCIETY

---

➤ Richard Branson is passionate about supporting ex-offenders into meaningful work. We've helped the wider **Virgin Group** to understand the value of diverse recruitment, and partnered with Virgin Active to reform their recruitment process to make it actively inclusive.



## GOOD FOR YOUR **STAFF**, GOOD FOR YOUR **BUSINESS**, GOOD FOR YOUR **COMMUNITY**

### CONTACT US

Sarah.Sinnott@catch-22.org.uk  
Director of Partnerships  
www.catch22-org.uk



# HOW WE CAN WORK WITH YOU



WE DON'T BELIEVE IN A ONE-SIZE-FITS-ALL APPROACH. IT DOESN'T WORK FOR BUSINESSES AND IT DOESN'T HELP US MAKE AN IMPACT. WE WORK WITH BRANDS TO GET TO KNOW WHAT MAKES THEIR BUSINESS AND PEOPLE TICK SO WE CAN HELP THEM DELIVER SOLUTIONS THAT BENEFIT THEIR COMPANY AND THEIR COMMUNITY.



catch  
22

## DEVELOP YOUR TEAM'S PROBLEM SOLVING SKILLS

➤ Our ongoing partnership with **Google** has seen us run team building days for them, including a day long Hackathon where teams of colleagues on both sides created new ways to tackle the complex public service procurement market.



## LINK BUSINESS GOOD AND SOCIAL GOOD

➤ We work with **Barclays** to develop and deliver Connect with Work; a programme that upskills individuals who have faced barriers to work and connects them with Barclays' high growth business banking clients.



## ATTRACT AND KEEP THE BEST TALENT

➤ We work with **npower** to create development programmes to harness staff enthusiasm and ambition and showing that npower values and invests in its people.

