

catch
22

EMPLOYABILITY SUPPORT

BREAKING DOWN BARRIERS,
DEVELOPING DIVERSE WORKFORCES



OUR SERVICES

Catch22 delivers **high quality tailored employability programmes** that equip hard to reach individuals with the support they need for a path to sustainable employment.

Who are our services for?

We work across the UK with **individuals** and **employers** to get the right people into the right jobs in the right places.

Through our extensive network of local and national partners, we go out into communities to support individuals who face barriers to work, such as those who have:

- Criminal convictions to declare
- Low confidence
- Mental health issues
- Long term unemployment
- Learning and physical disabilities
- Substance misuse
- Housing issues
- Lone parents

Catch22 also **provides guidance to employers** on supporting those with such needs.

In the last year...



*For our Barclays Connect with Work programme

FOR INDIVIDUALS

We **help individuals who are struggling to find employment.**

Our aim is to ensure everyone is given the opportunity to find a career that suits their individuality. They receive guidance on future career pathways and the benefits of being back in the workplace.

Each person we work with gets:

- Flexible, face-to-face community-based sessions with a dedicated Catch22 advisor
- Group development sessions
- A unique action plan
- Support on CV writing, job searching and interview preparation
- Access to a training budget to spend on accredited training
- An advisor working with you and your employer for up to twelve months in a new role

CANDIDATE CASE STUDY

“Thank you for all the help and support you have given me finding work again.

“I felt very low about being out of work, but meeting [you] picked my mood up and it felt like only a matter of time before I would finally get a placement.

“You’re very motivated and made me feel motivated. I cannot thank you enough for the fantastic service. You helped me out more than you know.”

Martin who was supported by Catch22 to secure an apprenticeship with South Liverpool Homes as part of the Barclays Connect with Work programme

FOR EMPLOYERS

We work closely with employers to help them find **suitable candidates** for their roles. Our service is **free** and there is never an obligation to take on a candidate – **you always have the final say** on recruitment decisions.

Employers we work with get:

- Expert advice on how to recruit individuals who have faced barriers to work
- Advice and guidance on designing an inclusive recruitment process
- Pre-screened and prepared candidates for entry level roles
- In-work support for any candidates you recruit
- The final say on who you recruit for your business

EMPLOYER CASE STUDY

“Catch22 sent us several very strong candidates who we were very happy with. They had clearly taken our business requirements on board and also our company culture. All of the candidates were of excellent quality.

“We really cannot thank Catch22 enough for its support and we will certainly be using them again for any future hiring needs. Their values of supporting young people and their commitment to offering a personalised service are hard to come across and have helped [our company] in ways we hadn’t even considered!”

Employer (Architect firm) working with Catch22’s employability team to recruit for an administrative role

SOME OF OUR PROGRAMMES

BARCLAYS CONNECT WITH WORK



Connect with Work is a programme delivered by Barclays and Catch22 which offers advice and guidance to help people with barriers to get into work. Working with individuals 16 years and above, we support a vast range of individuals in this community based programme. Creating a bespoke career plan and access to apply for Barclays training fund means career options are endless on this programme.

THE SOCIAL SWITCH PROJECT – With Google.org and RedThread



Funded by Google.org and delivered by leading charities tackling youth violence, Catch22 and Redthread, The Social Switch Project is switching the narrative on how social media’s relationship with youth violence is understood, tackled and solved. The three strands involve:

- Delivering free training to 500 frontline professionals across London who work with young people on recognising online harms
- Training young Londoners to help them launch digital careers
- Providing grants to the best grassroots ideas across London which engage young people and steer them away from violence

DIGITAL APPRENTICESHIPS – with Microsoft



Microsoft and Catch22 have joined forces to help people facing barriers to work embark on digital apprenticeships. The pilot project will see Catch22 find and recruit candidates with a range of challenges – from gender and ethnicity barriers, homelessness, mental health issues, school exclusion and disability – and support them to access a digital apprenticeship with a local employer within Microsoft’s network of customers and partners.



ABOUT CATCH22

WE ARE A SOCIAL BUSINESS; **A NOT FOR PROFIT BUSINESS WITH A SOCIAL MISSION.**

For over 200 years we have designed and delivered services that build resilience and aspiration in people and communities.

Our approach is based on **the 3Ps**. We believe people can thrive when they have:

INSPIRING FAMILIES AND FAMILY WORKS – with Serco and G4S



The Inspiring Families and Family Works Programmes are voluntary employment support programmes delivered by Catch22 in collaboration with Serco and G4S on behalf of the Department for Work and Pensions.

They support local people in the communities of Islington, Haringey, Enfield, Newham, Tower Hamlets, Havering, Barking & Dagenham and Waltham Forest who are part of families with complex barriers to of gaining employment. The aim is to positively impact on families through helping secure sustainable jobs.

BRIGHT LIGHT – with The Children's Society and The Clothworkers' Foundation



Bright Light is a pilot programme focussed on getting care leavers into apprenticeships. It is a partnership project delivered by Catch22 and The Children's Society, funded by The Clothworkers' Foundation. This project explores what more is needed to support care leavers into independence and includes career opportunities, apprenticeships, employment, education and training – and the systemic barriers that impact on this.



PEOPLE
around them
who care



PLACE
a decent place
to live



PURPOSE
a clear purpose
in life

CONTACT US

If you are:

- An individual struggling to find sustained employment
- An employer looking to improve workforce diversity or access a recruitment pool
- A potential partner looking to work with us on future projects or programmes

Get in touch:
employability@catch-22.org.uk



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